






# Marissa Saunders

## Contact

 614-517-4282

 mmsaunde@syr.edu

 Columbus, OH | Syracuse, NY

## About Me

Detail-oriented Sport Management student-athlete with experience in football operations. Skilled in communication, logistics, and working under pressure. Passionate about delivering efficient and high-energy experiences in sports environments.

## Skills

- Leadership
- Communication
- Time Management
- Organization
- Adaptability
- Event Management
- Collaboration

## Education

- **Bachelor of Sport Management** May 2027  
*Syracuse University, David B. Falk College of Sport and Human Dynamics*
- **Minor in Public Communications** May 2027  
*Syracuse University, S.I. Newhouse School of Public Communications*

## Experience

- **Recruiting Operations Student Assistant** 2024 - Present  
*Syracuse University Football*
  - Assist with gameday operations, including set-up and tear-down of event areas
  - Manage mailing logistics and distribute credentials for recruits, staff, and attendees
  - Communicate promptly and effectively to keep everyone informed throughout events
  - Collaborate with team members to ensure smooth event execution and resolve any issues efficiently
- **Corporate Partnerships Intern** April 2025 - August 2025  
*Columbus Fury*
  - Gained hands-on experience with partnership management platforms including SponsorCX and SponsorUnited to track, organize, and analyze sponsor data
  - Created recap decks highlighting partnership activations and deliverables for current sponsors
  - Conducted prospecting research for the 2026 season, identifying potential new partners and sponsorship opportunities
  - Assisted with inventory management and represented the Fury at a community event, strengthening fan and sponsor engagement

## Campus and Community Involvement

- **Diversity and Inclusion Student-Athlete Board** Present  
*Syracuse University*
  - Lead the development of strategic initiatives and goals for DISAB to advance diversity and inclusion
  - Identified and coordinated events for DISAB members to engage with the campus and community
  - Designed and managed content for the DISAB Instagram account to increase visibility and outreach
  - Strengthened team collaboration, leadership, and communication skills through active committee participation
- **Falk College of Sport Dean's Student Leadership Council** Present  
*Syracuse University*
  - Selected to serve on the inaugural Falk College of Sport Dean's Student Leadership Council, representing peers and providing feedback to college leadership
  - Collaborate with Dean Jordan and Falk College administrators to enhance student experiences within the College of Sport
  - Strengthen leadership and communication skills through building connections, sharing insights, and shaping student-focused initiatives